



Douglas County

ECONOMIC DEVELOPMENT CORPORATION

2025 State of The EDC

“advancing economic development together”

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DOUGLASCOUNTYEDC.COM

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Douglas County

ECONOMIC DEVELOPMENT CORPORATION



Strategic Vision for 2025

Goals for 2025

- Expand engagement with members and the community.
- Drive collaboration with businesses, policymakers, and organizations.
- Support innovation through targeted programming and partnerships.
- Enhance Douglas County's reputation as a hub for economic growth.

Themes

- *Collaboration, Innovation, Growth.*



2025 Programming Overview

Events

- **Lunch & Learns throughout the year**
 - 4th Thursday of each month
- **Business After Hours (BAH) throughout the year**
 - 3rd Wednesday of each month
- **Recurring Leads and Anchor Groups** meeting monthly.
- High-profile events like the Annual Breakfast, Annual Golf Tournament, Metro Denver Site Selection Conference, Dubai Airshow, and State of Aerospace (+ more!).

Key Focus Areas

- *Workforce development.*
- *Space and aerospace industry growth.*
- *Business-friendly initiatives and policy discussions.*
- *Strategic industry partnerships.*



Recurring Chamber Events

Business After Hours

Host an exclusive event to connect with local business leaders, EDC members, and community influencers. Showcase your business, share your story, and build strong community connections in a relaxed, after-work setting.

- 3rd Wednesday of each month
- **Provide Snacks & Refreshments:** Create a welcoming atmosphere with appetizers and drinks to encourage networking.
- **Showcase Your Business:** Use the event to spotlight what makes your organization stand out while the EDC handles promotions and marketing.

Lunch & Learns

A monthly event featuring expert-led presentations, lunch, and networking opportunities for EDC and chamber members. Held at upscale venues, it fosters learning, collaboration, and community engagement.

- **Prepare a Presentation:** Create a 45-minute presentation, typically with a deck or slides, to engage attendees.
- **Collaborate with the EDC:** Partner with the EDC team to ensure a seamless event, including introductions and recognitions.
- **EDC Support:** The EDC handles venue, lunch, logistics, promotions, and marketing to maximize visibility and attendance.



Leads Groups

Peak Performers

The Peak Performers referral group is dedicated to enhancing business development by offering valuable information, fostering interaction, and providing essential resources.

- 1st & 3rd Wednesday of each month
- At each meeting, members take turns presenting their businesses or events in a 30-minute spotlight presentation.

Next Level Networking

The Next Level Networking referral group aims to support business growth through valuable insights, engaging connections, and access to essential tools and resources.

- 2nd & 4th Thursday of each month
- At each meeting, members take turns presenting their businesses or events in a 30-minute spotlight presentation.

Lead The Way

The (LTW) referral group focuses on driving business growth by facilitating valuable insights, meaningful connections, and access to key resources.

- 1st & 3rd Thursday of each month at Rock Bottom Brewery
- At each meeting, members take turns presenting their businesses or events in a 30-minute spotlight presentation.



Anchor Groups

Non-Profit Anchor Group

The Non-Profit Anchor Group is a targeted industry consortium that drives non-profit development initiatives forward. We are committed to providing valuable information, fostering impactful interactions, and delivering essential resources to empower our members within the non-profit Community.

- 1st Wednesday of each month
- Each meeting will rotate among member organizations, providing hosts an opportunity to showcase their mission and facilities while fostering meaningful connections within our nonprofit community. These site visits offer valuable insights into each organization's operations and create a collaborative environment for relationship building.

Aerospace Anchor Group

The Aerospace Anchor Group is a focused industry consortium advancing business development in the aerospace sector. We provide insightful information, facilitate impactful connections, and deliver essential resources to empower our members.

- 3rd Wednesday of each month
- At each meeting, members will have the opportunity to host at their business, showcase what their business is about, tour the facility, and network with other members in this targeted industry.



January – March Highlights

January

- **Lunch & Learn: State of the EDC**

March

- **Colorado Space Business Roundtable: Day at the Capitol (March 17).**
 - Highlighting Colorado's leadership in space exploration and aerospace.
- **Site Selector Guild Conference (Orlando, March 12-14).**
 - Strengthening Douglas County's visibility to national site selectors.



April – June Highlights

April

- **Space Symposium (April 7-10).**
 - Showcase Douglas County's role in the aerospace industry.
 - Participate in panel discussions and networking.

May / June

- **Annual Breakfast:**
 - TBD date
 - Keynote speakers to discuss local economic development.



July – September Highlights

July / August

- **Women Who Soar Event (Date TBD).**
 - Celebrating women leaders in business and economic development.
 - Opportunities for sponsorship and participation.

September

- **IEDC Annual Conference (Detroit, Sept 14-17).**
 - Networking with global economic development professionals.
- **State of Aerospace Event:**
 - Partnership with BisNow to spotlight aerospace industry growth.



October – December Highlights

October

- **Metro Denver Site Selection Conference.**
 - Douglas County Day: Showcasing the county's unique assets to site selectors.
 - Includes hosted activities, a lunch with county leaders, and executive dinner.

November / December

- **Dubai Air Show (Nov 17-21).**
 - Highlight Douglas County's presence on an international stage.
- **2025 State of Douglas County**
 - Annual recap of the County's progress and highlights for 2025.



Why These Events Matter

Benefits to Members

- Direct access to influential leaders and policymakers.
- Networking opportunities to build strategic partnerships.
- Education on key economic trends and workforce solutions.

Community Impact

- Showcasing Douglas County as a leader in innovation.
- Strengthening economic resilience and growth.

Opportunities

- Exclusive access to high-profile events and industry leaders.
- Opportunity to influence policy and drive economic initiatives.
- Amplified visibility through event sponsorships and partnerships.



***“Together, we’re driving innovation, collaboration, and growth in
Douglas County”***

THANK YOU

